

How to Turn Your PC into the World's Coolest Set-Top Box for Your TV

InfiniTV 4 USB from Ceton gives virtually every Windows 7 user exactly what they need to supercharge their home entertainment experience in ways cable set tops simply can't match

KIRKLAND, WA — October 25, 2011 — If you're running Windows 7 on a home PC, chances are you're halfway to TV nirvana. Available now, the new [InfiniTV 4 USB](#) digital cable tuner from Ceton Corporation can turn virtually any style of Windows 7 PC into the ultimate entertainment device for your TV, with features you can't get from your cable set-top box. The InfiniTV magic starts with the ability to watch and record four live high-definition cable channels at once, not just two. Add a Media Center Extender like the Xbox 360 to your set up and you'll be able to watch live HD shows and have DVR available on any TV set in your home. Using the PC as your home entertainment hub delivers benefits your cable set-top box and DVR simply can't handle today:

- First, adding InfiniTV 4 USB to your PC with Media Center brings all of your TV and video content together in one device, including four simultaneous channels of basic and premium high-definition cable TV plus DVDs, Netflix, Hulu, YouTube, and any Internet video service you can access online.
- Second, your Windows PC can have far more storage than DVR set-top boxes, so you won't have to delete a show you haven't had a chance to watch yet or want to save.
- Third, if you add Media Center Extenders like the Xbox 360, you can enjoy whole-home entertainment such as watching a show on one TV, pausing it, and picking it up on another TV, since all shows are stored on one central PC.
- Finally, Windows Media Center is a free feature included in most versions of Windows 7, so you can get rid of those expensive set-top box rental costs and annoying monthly DVR service fees and use your PC with InfiniTV instead.

“With today's economy, consumers are looking for ways to get more out of the gear they already own, and shave a few costs in the meantime,” said Gary Hammer, Ceton CEO. “Windows Media Center and InfiniTV 4 USB help families actually get more out of their cable subscription, lets them ditch cable set-top boxes and monthly rental fees, all while giving them a better way to enjoy TV. Ceton's InfiniTV 4 USB is the cornerstone of an entertainment platform that brings all of a family's TV entertainment together on one device – and just in time for football and the new fall season of shows.”

InfiniTV 4 USB is available starting today at a suggested retail price of \$299 from [Amazon](#), [Cannon PC](#), [Fluid Digital](#), [Micro Center](#), the [Microsoft Store](#), [Newegg](#), [Velocity Micro](#) and [Zones](#).

About Ceton Corporation

Ceton Corporation is the world leader in digital cable tuner solutions for the PC and is developing the next generation of in-home digital entertainment and communication solutions. Combining stellar hardware and software engineering capabilities with market-making technology, Ceton aims to help unlock the potential of the digital home to unleash a new generation of in-home connected entertainment and communication services for PC and device makers, software developers and consumers. More information about Ceton and its solutions is available at <http://www.cetoncorp.com>.

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For more information, press only:

Samantha Steinwinder, Concept PR, (206) 760-9809, samantha@conceptpr.net